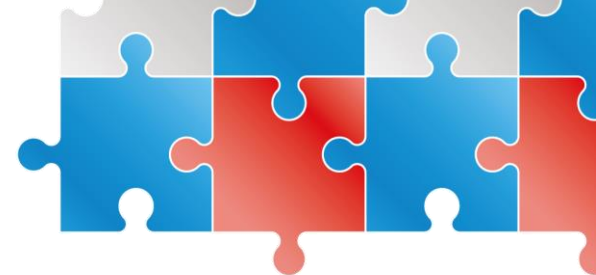




Russian  
Small &  
Medium-sized  
Enterprises  
Forum

**PROGRAMME ARCHITECTURE**  
**RUSSIAN SMALL AND MEDIUM-SIZED**  
**ENTERPRISES FORUM**  
(23 May 2018, St. Petersburg)



9:00–10:00	Participant registration				
10:00–11:30	Plenary session 'Entrepreneurship in Russia: Anthology of Success or Academy of Failure?'			European Technology for a New Quality of Life	
12:00–13:30	Young Entrepreneurship – Supporting the National Economy	Exporting Services in the Small and Medium Business Segment: Myth or Reality?	Always about the Money! Finance for Small and Medium-sized Businesses	The Technological Breakthrough: The Role of Small and Medium-sized Innovative and High-tech Companies in the Russian Economy	Efficient Production and Workforce Productivity
13:45–14:15	Outcomes of the OPORA RUSSIA IT Accelerator				
14:30–16:00	Business Banya. Key Mistakes Made by Businessmen in Small and Medium Companies in Expanding Their Businesses	Readiness of Russian Society, Government and Business for the Digital Economy	SME Development Tools: International Experience	Developing Russian–Japanese Cooperation in Small and Medium-sized Enterprise	Addressing the Issues Faced by Small and Medium-Sized Industry
16:30–18:00	PLENARY SESSION 'ENGAGING IN ENTREPRENEURSHIP'				